



“Strategic Framework  ***Shifting Forward”***

American Water Works Association, New Jersey Section
76th Annual Conference
March 22nd through March 25th, 2011

~ **CALL FOR PAPERS** ~

~ Abstract Submittal Deadline SEPTEMBER 15TH, 2010 ~

The theme for the 2011 AWWA NJ Annual Conference is: ***“Strategic Framework ⇒ Shifting Forward”***. In order to successfully shift forward and ensure the integrity of public water systems for future generations, water sector utilities must create a strategic framework for all aspects of utility management. This framework must also be dynamic in order to accommodate current and future challenges.

The conference theme is centered around the concepts presented in a report published in June of 2008 entitled “Effective Utility Management – A Primer for Water and Wastewater Utilities” (http://www.epa.gov/waterinfrastructure/pdfs/tools_si_watereum_primerforeffectiveutilities.pdf). The report was a collaborative effort between EPA, AMWA, APWA, AWWA, NACWA, NAWC and WEF. The report focuses on the ten attributes of effectively managed water sector utilities, the five keys to management success and a “where to begin – self assessment tool.” The ten attributes include product quality, customer satisfaction, employee and leadership development, operational optimization, financial viability, infrastructure stability, operational resiliency, community sustainability, water resource adequacy, and stakeholder understanding and support. The five keys to management success include leadership, strategic business planning, organizational approaches, measurement, and continual improvement management framework. The self assessment tool identifies where to begin improvement efforts.

ABSTRACT SUBMITTALS PROCEDURES

Theme: The Section encourages abstract submittals that either focus on specific topics for effective utility management as described above or contain attributes of the theme within the content of the presentation.

Forms: Abstract submittal forms can be found at <http://www.njawwa.org>. All abstracts must be submitted using this form.

Deadline: Abstracts must be submitted by September 15th, 2010 to Ron von Autenried at rva@bsjinc.com.

Abstract Selection Process: The Technical Program Committee will complete the selection process in October 2010, followed by Board approval in November 2010 and final notification to all persons who submitted an abstract in December 2010. Note that only one presentation per person will be approved in order to maintain a high quality program.

Young Professionals: The Fresh Ideas competition will take place where members under the age of 35 are encouraged to present papers at the Conference. The top Fresh Ideas presentation will be awarded a prize from the Section.