

To sign up for AWWA NJ Sponsorship,
contact Mona Cavalcoli at 866-436-1120
or by email at mona@njawwa.org

Sponsorship Registration forms are also
available online at
<http://www.njawwa.org>

AWWA NJ Sponsorship Program 2010-2011

Make a Splash!



AWWA NJ
38 E Ridgewood Ave, PMB 183
Ridgewood, NJ 07450
Ph: 866-436-1120
www.njawwa.org

Dive in now — for your opportunity to enhance
your company presence at AWWA NJ



Make a Splash!

AWWA NJ 2010-2011 Sponsorship Program

The AWWA New Jersey Section invites you to be a part of the 2010-2011 Sponsorship Program.

The Sponsorship Package names are new this year — but the benefits and opportunities are still great...

AWWA NJ offers opportunities for your company to increase its visibility by becoming a Sponsor — AWWA Members get discounted prices! See below!

PLATINUM Level **Deadline to sign up: September 3, 2010**

(formerly “The Whole Enchilada”)

Cost: \$3,300

Member Price... \$2,970

Get pretty much every sponsorship benefit for one price! Enjoy year-round recognition on the AWWA NJ website, on e-vent notices, electronic publications and mailings...Take advantage of either a free booth or free registrations at the Annual Conference... This option gives you the benefits of both the Silver Level and Conference Sponsorship, plus a bonus... a foursome of golf and a free premium Hole Sponsorship at the Fall Meeting.

Platinum Sponsor - Member Price \$2,970

GOLD Level **Deadline to sign up: September 3, 2010**

(formerly “The Double-A”)

Cost: \$2,700

Member Price... \$2,430

A way to get your company’s name out 24/7 with year-round recognition on the AWWA NJ website, plus be listed on e-vent notices, electronic publications and mailings...And take advantage of savings and either a free booth or free & super-discounted registrations at the Annual Conference. This option is a combination of Silver Level and Conference Sponsorship... at a 10% discount!

Gold Sponsor - Member Price \$2,430

SILVER Level (formerly “Annual Sponsor”)

Cost: \$1,200

Deadline to sign up: September 3, 2010

Member Price: \$1,080

For member companies that want the benefit of year-round recognition for their company through newsletter listings, website links, and recognition at all Section events:

- Your company name listed in every issue of AWWA NJ newsletter, “Pipeline”
- Your company name & logo listed on the AWWA NJ website, providing a direct link to your company’s website
- Your company name listed on Section Sponsors poster displayed at every AWWA NJ event
- Your company name listed as a Section Sponsor on every AWWA NJ seminar and event mailing from October 2010—August 2011
- A \$250 donation, in your company’s name, to the Drinking Water Careers Scholarship and/or Water For People¹
- Clubroom fee(s) waived at Annual Conference (up to \$500 value)

Conference Sponsor: \$1,800 **Deadline to sign up: January 15, 2011**

Member Price: \$1,620

If your company normally attends the AWWA NJ Annual Conference.... Step up your involvement and see what you get by being a Conference Sponsor:

- Your choice of a complimentary booth space, plus an additional complimentary full registration — OR — four (4) full attendee registrations (up to \$1,000 value!)
- **PLUS:**
- Deep Discount for additional full and one-day registrations so you can bring more employees to the Conference (up to a \$600 value)
- Clubroom fee(s) waived at Annual Conference (up to \$500 value)
- Your company name printed on Conference giveaway (\$400 value)
- Business card advertisement printed in the Conference Booklet (\$300 value)
- Your company name Conference Sponsor on Conference Signage, including entrance tower (\$150 value)
- Option to provide a company item with the Conference Giveaway³

Fall Meeting Sponsorships **Deadline to sign up: September 3, 2010**

Basic Hole Sponsor: \$75

Company name on standard sign placed at tee box during Fall Meeting Golf Tournament

Premium Hole Sponsor: \$150

Company name on large, enhanced sign placed at tee box during Fall Meeting Golf Tournament

Beverage Cart Sponsor: \$750

Can be sponsored in full or in part; sign will be placed on cart

¹ Companies may select to have \$250 donated to either Scholarship or Water for People; OR, have \$125 donated to each.

² AWWA NJ will provide a standard table at the event, and you can set out your company’s information and marketing materials; no freestanding exhibits or displays. Number of tabletops per event may vary; AWWA NJ reserves the right to limit the number of displays per event; preference given on first come first served bases; please contact AWWA NJ to discuss and schedule.

³ Each Conference Sponsor will have the opportunity to provide a small item, such as a pen, key chain, magnet, etc, which will be given out with the Conference Giveaway; Sponsoring companies are responsible for supplying the items to AWWA NJ three weeks prior to the Annual Conference.